

**MINISTRY OF INFORMATION  
AND BROADCASTING****VACANCY POSITIONS**

Ministry of Information Broadcasting, Islamabad requires services of qualified, energetic, experienced and motivated individuals for appointment against following MP Scale and Technical positions on contractual basis, as per rules: -

S#	Name of Post(s)	Pay Scale	No. of Posts	Qualification, Experience, & Eligibility Criteria
01	Digital Communication Officer	MP-III	01	<b>Ph. D.</b> in Mass Communications/Journalism/Media Studies & Communications, Social sciences i.e. Political Science, International Relations, Sociology, History, Computer Sciences from HEC recognized university with <b>03 years'</b> experience or <b>Master's Degree</b> in above subjects with <b>05 years'</b> professional experience at a senior level position in media related organization in government or corporate sector, especially proven experience in the field of Digital Media Management. Maximum Age = 62 (to be calculated as on the closing date of submission of applications)
02	Digital Marketing Manager/ Social Media Executive	Lump-sum pay Rs. 125,000/-	02	<b>Bachelor degree</b> in Marketing/ Digital Marketing/ Business Administration/Communication or relevant fields from HEC recognized university with minimum <b>05 years'</b> proven experience in social media campaigns, digital communication, digital marketing or similar. Maximum Age = 35
03	Information Security Manager	Lump-sum pay Rs. 125,000/-	01	<b>Bachelor degree</b> in Computer Science/IT Security or relevant field from HEC recognized university with minimum <b>05 years'</b> proven experience in information security, cyber security or similar. Maximum Age = 35
04	Digital Media Coordinator	Lump-sum pay Rs. 125,000/-	02	<b>Bachelor degree</b> in Marketing/Communications or relevant field from HEC recognized university with minimum <b>05 years'</b> of experience in digital marketing, social media management, content creation or similar. Maximum Age = 35
05	PPC Manager	Lump-sum pay Rs. 125,000/-	02	<b>Bachelor's degree</b> in Marketing, Advertising, Business Administration, or relevant fields from an HEC-recognized university, with a minimum of <b>3 years'</b> of proven experience in Pay-Per-Click (PPC) advertising, digital marketing campaigns, and managing PPC platforms like Google Ads, Bing Ads, or similar. Maximum Age = 35
06	Word Press Developer	Lump-sum pay Rs. 125,000/-	03	<b>Bachelor degree</b> in Computer Science or relevant field from HEC recognized university with minimum <b>03 years'</b> proven work experience as a Word Press developer as per ToR's.. Maximum Age = 35
07	SEO Specialist	Lump-sum pay Rs. 125,000/-	04	<b>Bachelor degree</b> in Computer Science/IT or relevant fields from HEC recognized university with minimum <b>03 years'</b> experience in SEO, Digital Marketing or similar. Maximum Age=35
08	Research Assistant	Lump-sum pay Rs. 75,000/-	16	<b>Bachelor degree</b> in Mass Communication/Media Studies/ Social Sciences or relevant fields from HEC recognized university with minimum <b>03 years'</b> research experience in relevant field. Maximum Age=35
09	Content Writer	Lump-sum pay Rs. 75,000	01	<b>Master/Bachelor Degree</b> (04 years) in Computer Science/IT, Media Studies/Journalism/ Communication/ Business Administration or English Literature along with minimum <b>3 years'</b> proven experience of content development. Maximum Age 35

- Hiring against the above posts will be done on merit basis from all over Pakistan as per MP Scale policy-2020 & recruitments rules in vogue.
- Detailed ToR's for the above posts, that is, **Qualification, Experience, Expertise, Criteria for the Shortlisting of the Candidates** are available on National Job Portal [www.njp.gov.pk](http://www.njp.gov.pk) and advertisement is also available on the official website of the Ministry of Information and Broadcasting (<http://www.moib.gov.pk>).
- The candidates having required qualification and experience are encouraged to apply online through **National Job Portal** (<http://www.njp.gov.pk>) within the 15 days of publication of this advertisement latest by **15 September, 2024**.
- Only shortlisted candidates will be called for test/interview.
- Maximum Age = 62 years for post S.# 01 & 35 years for S. # 02 to 09 (to be calculated as on the closing date of submission of applications)
- No TA/DA shall be admissible for appearing in test/interviews.

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